

# “Return to Nature ~ Pass on our Love to Future Generation” Photo Contest 2023

Aim: In recent years, the Government has encouraged the public to choose green burial, such as scattering ashes in memorial gardens or at sea, as to permanently connect with nature at the last mile of life and to leave a better world for future generations. Everyone will experience birth, old, illness and death, therefore advanced planning of after-death arrangements and sharing wish of green burial with your family is love and care to the family and nature.

“Return to Nature ~ Pass on our Love to Future Generation” Photo Contest 2023 is held by the Food and Environmental Hygiene Department (“FEHD”). This competition aims to bring out the creative expression of the students and to gain their knowledge on the concept of the green burial and its related facilities and services available in Hong Kong. Please visit our thematic website (<https://www.greenburial.gov.hk/en/home/index.html>) to know more information about “Green Burial”.

(1) Entrant Categories and Eligibility: Entrants should be current and full-time secondary school students or tertiary institution students in Hong Kong. The entrant could join the competition as an individual ONLY.

Entrant categories: (i) Tertiary institutions (Full-time)  
(ii) Secondary schools (Full-time)

(2) Theme of Entries: There are no restrictions on the design content, shooting location and conceptual presentation of the photo, only the photo must contain the message and concept of promoting "Green Burial".

(3) Format of Entries: (i) There is no limitation on the presentation of the concept.  
(ii) The photograph should be taken from either a digital camera or mobile device.  
(iii) Only accept digital version as submission of works. The photo work must be in JPEG format with minimum of 8 megapixels in resolution. The file size should be between 1MB and 5MB. (After the announcement of results, the host might ask award winners to provide uncompressed original version of the works, to facilitate needs of publishing and exhibition).

- (iv) Entries ought to be expressed the content with real images, which can be black and white or color images. Acceptable photo editing, including multiple exposures, cropping of the photo, moderate modification of contrast, local addition and subtraction of light, and color enhancement. Post-processing skills such as advanced editing including works produced by computer or black room post-production special effect is not accepted. Watermarks are not acceptable.
- (v) Entrants must apply for the competition on their personal behalf. The entry, in its entirety, must be a single work of original material taken by the entrant, and not published before. The title of the entry (No more than 12 words) should be stated in the application form (Annex 1).
- (vi) A brief description of not more than 50 words (in Chinese) or 100 words (in English) should be included to introduce the theme, shooting location and the story behind the entry.

**(4) Deadline of submission:** **6 February 2024**

**(5) Submission of Entries:** Please e-mail the JPEG file of the photo work and the application form in WORD file to [greenburial@fehd.gov.hk](mailto:greenburial@fehd.gov.hk). The entrant's name should be stated in the file name, while the subject field of the e-mail should indicate "Return to Nature ~ Pass on our Love to Future Generation" Photo Contest 2023 and the Category enrolled in.

Notes :

- (i) Individual entrant may take photos in Gardens of Remembrance managed by FEHD without prior approval. He/she must keep quiet during photo taking, follow the instructions given by the venue staff and avoid causing nuisance to those using the ashes scattering service.
- (ii) Entrants must submit their entries on or before the deadline, i.e. 6 February 2024.
- (iii) Each entrant can submit only ONE entry, or he/she will be disqualified, and all other entries submitted by him/her will become void.
- (iv) Entries submitted not in the prescribed format will not be considered without further notice.
- (v) Entrants must provide all the required information in the

application form (Annex 1), or they will be disqualified.

- (vi) Late submission, or entries submitted not using the submission methods stated above will not be considered. (Time of receipt of the e-mail date will be regarded as the submission date.)
- (vii) FEHD has the right to request entrants to provide the original entries or part of their entries for assessment and promotion purposes. If entrants fail or refuse to submit the relevant original entries, FEHD reserves the right to disqualify the entrants concerned.

**(6) Judging  
Criteria:**

- (1) Content and Idea: Capable of promoting “Green Burial” and addressing the theme of the Competition (50%)
- (2) Design and Creativity: Creative concept, originality and interest value (25%)
- (3) Artistic Sense and Skills: Photography techniques, presentation skills and visual effects (25%)

**(7) Prizes and  
Awards:**

**Each category offers a Champion, a 1st Runner-up, a 2nd Runner-up and 3 Merit awards.**

**Champion: Photographic equipment worth about HK\$1,700 and an award;**

**1st Runner-up: Photographic equipment worth about HK\$1,400 and an award;**

**2nd Runner-up: Photographic equipment worth about HK\$800 and an award;**

**Merit awards: Photographic equipment worth about HK\$300 and a certificate**

**Submitted entries may be used for production of publicity materials and may be uploaded to the “Green Burial” thematic website.**

**(8) Terms and  
Conditions:**

- (i) All persons involved in organizing and Judging Panel of the Competition, as well as their immediate family members, are not eligible for joining the Competition.
- (ii) The competition is only open to Hong Kong full-time students in secondary schools and tertiary institutions. FEHD will require entrants to provide valid identification documents for verification. Those failing to provide sufficient personal information may be

disqualified.

- (iii) Entrants are required to comply with the relevant copyright laws. All entries should be original work of entrant without infringement of the intellectual property rights of others. Entrants will be disqualified in case of plagiarism and liable for any infringement of intellectual property rights.
- (iv) Entries shall not contain any commercial promotion.
- (v) Submitted entries must not contain obscenity, abusive language, violence, politics, defamatory content, etc. otherwise they will be disqualified.
- (vi) The copyright in all submitted entries shall vest in the FEHD absolutely, including using, modifying, copying, and publishing the submitted entries in the “Green Burial Dedicated Website”, or distributing them to any media for publicity or education purposes, without remuneration or other notice.
- (vii) Entrants must agree that FEHD has the intellectual property rights of the submitted entries, which can be put it into production and distributed, displayed or published on any occasion as (but not limited to) the promotion of FEHD’s activities.
- (viii) The results decided by the Panel of Judges shall be final. Entrants shall abide by the decisions of the Panel of Judges and shall not raise objection to the results.
- (ix) No submitted entries and materials shall be returned.
- (x) FEHD reserves the rights to interpret and revise the regulations of the competition and all other terms and conditions without prior notice. In case of disputes, FEHD reserves the right of final decision.
- (xi) The personal information is provided by entrants voluntarily and will only be used for relevant activities organised by FEHD. The information will be provided to relevant staff for application processing, contact and other relevant purposes only.
- (xii) The submission of entries to FEHD by entrants implies their consent to compliance with all the rules.

**(9) Announcement of Results:** The results will be announced on FEHD’s “Green Burial” website (<https://www.greenburial.gov.hk/en/home/index.html>) in March 2024. All winners will be notified of the prize arrangement in writing separately.

**(10) Enquiries :** For enquiries, please contact the Administration and Development Special Duties Team of the FEHD (Telephone no.: 2562 7130).